

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, March 2003 1/

Fluid Milk Product	March			Year To Date		
	Sales	Butterfat content	Change from prev. year 2/	Sales	Butterfat content	Change from prev. year 2/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,220	3.25	-1.9	3,666	3.26	0.0
Flavored Whole Milk	75	3.35	-0.3	211	3.40	-2.4
Reduced Fat Milk (2%)	1,203	1.97	-0.9	3,614	1.96	0.9
Lowfat Milk (1%)	442	0.98	1.1	1,297	0.98	1.4
Fat-Free Milk (Skim)	564	0.11	-4.3	1,692	0.11	-1.7
Flavored Fat-Reduced Milk	256	1.05	13.5	755	1.05	9.5
Buttermilk	38	1.27	-7.7	113	1.27	-5.4
Total Fluid Milk Products 3/	3,806	1.95	-0.6	11,371	1.95	0.7
Total Fluid Milk Products Adjusted for Calendar Composition 3/ 4/	3,856	1.95	-0.4	11,387	1.95	0.6

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for total markets combined will be shown on a calendar composition basis. See 4/.

3/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

4/ Sales volumes and percent changes have been adjusted for calendar composition.